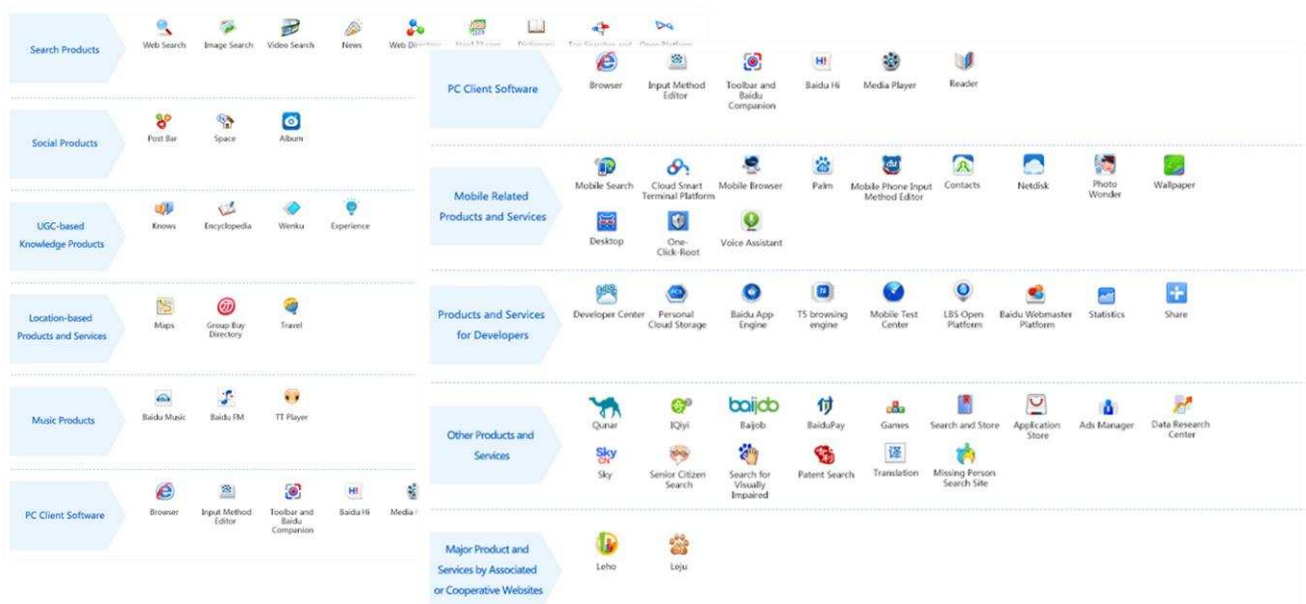


The Baidu Story

Our name was inspired by a poem written more than 800 years ago during the Song Dynasty. The poem compares the search for a retreating beauty amid chaotic glamour with the search for one's dream while confronted by life's many obstacles. "...hundreds and thousands of times, for her I searched in chaos, suddenly, I turned by chance, to where the lights were waning, and there she stood." Baidu, whose literal meaning is "hundreds of times", represents a persistent search for the ideal.

Baidu Products



Greetings from Baidu

We are especially grateful to the organizing committee of the 34th IPCCC for fostering this Industrial Track that provides a great opportunity for academic researchers and industrial practitioners to get together discussing the interested topics. Our deepest thanks go to General Chair Prof. Sheng Zhong who spawns the idea of this industrial forum organized by Baidu. We'd also like to thank Financial Chair Nasr Ullah for granting generous help and support to Baidu attendees. Lastly, we hope that everyone would have a good time enjoying at this excellent conference.

Baidu: Let people get the most equal and convenient access to information, find the request!